Balfin Group is the winner of the Philanthropy Award 2016

Balfin Group is the recipient of the Philanthropy Award 2016 by Partners Albania. This award is given for the wide contribution to the improvement of the quality of life of individuals and communities, the support to the innovative ideas of young entrepreneurs, the special attention towards institutions and organizations that provide services for children with Down syndrome, people with autistic spectrum disorders, the elderly and persons with terminal illnesses, as well as the awareness about environmental protection.

Balfin Group is not only a business but is also a major contributor towards social responsibility.
DURING 2016

• 200 children from 200 families in need, participated in the 6th December the feast organized for them by Okaidi, as part of the donating campaign “LOVE BAG”. Besides bags filled with clothes and other necessary things, children received lots of gifts and also enjoyed a festive and theatrical performance dedicated to them.

• Neptun supports the cause Down Syndrome in Albania, by donating all funds collected from the sales of 8,482 Happy Cards as a financial contribution to associations “Down Syndrome Albania” and “Jonathan Centre”. The funds will be used to support the information, awareness and representing the best of children and young people with this syndrome in Albania.

• All employees of SPAR Albania are commited to help the protection of the environment, by giving recently a huge impact maintaining 538 trees from cutting, saving 261 barrels of fuel and 120,000 kw power, avoiding the pollution of 7911 air and 1,061 m3 water and saving a landfill space of 96m3. This is the result of the full collection of 29,081 kg paper & cardboard and 2,550 kg plastic.

• ManeTCI staff organized the cleaning of Hamallaj beach, near the touristic and residential complex Vala Mar Residences.

• TBU students donated blood to people in need.

• QTU has welcomed in its facilities children from families in extreme poverty to spend a funny afternoon at the Mall, equiping each of them with school supplies, shoes and clothes.

• In the World Food Day, FoodWay joined the mission of “Home Sharing” Social Center by offering food to all the families in need who visit the center.

• Food Way became part of The International Day of Older Persons offering a lunch at the Asylum of Elders in Tirana.
• KidZone offered in September its contribution in equipping 13 children from families in need of this unit with books and school supplies.

• Food Way and TLP/Milsped as part of Balfin Group have adopted voluntarily the 7 Global Principles of Women’s Empowerment.

• As a gesture of caring and love, Green Coast, in cooperation with the Municipality of Himara, donated this end of the year 130 food baskets to families in need in Himara.

• Balfin Group, for the second consecutive year celebrated and made the holiday greetings through the postcards prepared by SOS village’s children. The contribution for the purchase of postcards went to help these children.

• Green Coast made season’s greetings to all friends, associates and its customers through postcards of Down Syndrome Albania Foundation by giving a modest contribution to the payment of therapies for children affected by this syndrome.

• To celebrate successes and to share the joy of the holiday season Jumbo was near sick children in the Pediatrics in Tirana, whose smile showed up and shined on their face by the pleasure of receiving lots of gifts that JUMBO had prepared especially for them.

• Balfin Group gives its contribution for excellent students in economic difficulties by offering 3 years full scholarship for one student from a family in economic difficulties.

• Over 30 children with disabilities, 50 old people and 300 families in need, which handled in social center “Të qëndrojmë së bashku ” were surprised this end of the year when SPAR Albania enabled them a new library.

• With the “I choose to live without violence” slogan, as part of the international campaign against violence TEG Shopping Center directed a call to all citizens, activists, representatives of the Albanian state, national and international agencies, businesses, etc., to contribute in any possible form to help minimizing the incidence of domestic violence.
• For the second consecutive year TEG is supported all the organised activities of Ryder Albania Association in its premises, within the fundraising to help sick children and adults in the terminal stage.

• ManeTCI has offered its modest contribution in organizing the graduation ceremony for the graduated students in the Faculty of Engineering.

• For the second time in a row the “Albanian Skills” competition was organized in TEG, as the main supporter in realization of business ideas, new projects and events, welcoming the organizers and 300 other participants who joined this event.

• AgroCon Albania supported young entrepreneurs through EU Transit event, which aims to promote and encourage the young entrepreneurs by introducing successful models of Albanian entrepreneurship.

• In the International Day for Albinism Awareness Fashion Group became the main supporter of a unique project carried out in collaboration with Living magazine, through a rare photo session where participants were really special models who delivered the message that the white color is beautiful.

• On the National Day of Fighting against thalassemia, SPAR Albania and Neptun in cooperation with the Blood Transfusion Bank and Red Cross Albania organized the voluntary campaign of blood donation.

• Carrefour expressed its solidarity by helping the family of Mr. Renato Çala fulfilling their needs for food during this year.

• Carrefour supermarket chain in cooperation with the Food Bank and the Albanian Red Cross, giving constant attention and support to the people in need, organized a solidarity and awareness campaign on famine, by collecting food for the poorest parts of society.

• In support of the Albanian Children Foundation, TEG joined the #LightItUpBlue initiative, contributing in raising awareness to better understand Autism.
• SPAR Health Weekend had a special guest, Mrs. Blerina Bombaj who cooked delicious dishes with special recipes and also offered golden advices to all customers of SPAR Albania on how they should eat in a healthy way.

• “Health Weekend” organized in QTU was an initiative that served best in the promotion of good health emphasizing routine health checks and encouraging the physical activity development.

• Balfin Group joined the program “Leader for a Day” organized by Junior Achievement Albania, in which companies of Balfin Group welcomed the students graduates of secondary schools of the country, who were introduced to the role of the leader with the activities of the host institution, taking the relevant information for making the best choice their future career.

• Elektro-Servis has welcomed students from vocational schools in the country, who visited different working environments in the company. Given their great desire to learn how an authorized service works, they.

• Balfin Group supported National Competition “Entrepreneurs & Lawyers of Tomorrow” by Tirana Business University